



IIHMR University, Prabhu Dayal Marg, Near Sanganer Airport, Jaipur – 302029

Date: 17/01/2025

CIRCULAR

Three-Day Residential Workshop on Using Qualitative Inquiries through Behavioral Insights and Human-Centred Design

The Centre for Behavioral Sciences (CBS), IIHMR University, Jaipur, is organizing a **three-day residential workshop on “Using Qualitative Inquiries through Behavioral Insights and Human-Centred Design.”** The workshop is designed for research scholars and young professionals to enhance their understanding of qualitative research approaches through Behavioral Insights (BI) and Human-Centred Design (HCD).

The programme will include interactive learning sessions, practical tools and techniques, expert facilitation, and exposure to participatory research methods. A field engagement component will provide experiential learning opportunities to apply these concepts in real-world settings.

Event Details

- **Activity:** Using Qualitative Inquiries through Behavioral Insights and Human-Centred Design
- **Dates:** 24–26 February 2025
- **Duration:** Three Days
- **Venue:** MDP Hall, IIHMR University, Jaipur
- **Organized by:** Centre for Behavioural Sciences (CBS)
- **Coordinator:** Dr. Mamta Chauhan, Head CBS & Professor
Email: mamta@iihmr.edu.in



President

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